

Prime Time®

Acrylic Roof Primer & Base Coat

Manufacturer:

Conklin Company Inc.
551 Valley Park Drive
Shakopee, Minnesota 55379
(800) 888 – 8838 Fax (952) 496 - 4285

Product Description:

Basic use: Prime Time® as a *primer* is an elastomeric, acrylic, roof primer in a dark gray color. It is designed to prepare rough, weathered or irregular substrates for a Conklin Roof coating. Prime Time is required over built up roofs, concrete and rolled roofing. As a **base coat**, Primetime is required in all Rapid Roof HV roofing systems,

Limitations: Must not be applied at temperatures below 40°F or during inclement weather. Surface temperature must be at least 5°F above dew point and relative humidity less than 80 percent to ensure dry surfaces. Mix thoroughly before use. Ambient temperature should not exceed 100°F and surface temperature should not exceed 120°F. The polyurethane foam must be free of ponding water. A roof surface which has more than 36 sq. ft. of water in any area ¼” deep or more, 48 hours after a rain, shall be considered unacceptable. Small “bird baths” cannot account for more than 5 percent of the entire roof surface.

Coverage Rate:

Primer: Coverage rates will vary depending on roof condition. Prime Time should yield approximately 140-160 sq. ft. per gallon.

Base Coat: Coverage rates will vary depending on roof condition. Prime Time should be applied at a rate of 1.6 gallons per 100 square feet.

Companion Products:

- PUMA XL® urethane modified roof coating
- Benchmark® acrylic latex roof coating
- Rapid Roof® III acrylic latex roof coating
- Rapid Roof® HV acrylic latex roof coating

Product Properties:

Resin Type	Acrylic
Color	Dark Gray
Coverage	140-160 sq. ft./gallon
Density	10.9 lbs./Gallon
Thickness	6-8 Dry MILs
Temperature:	Do not apply at temperatures less than 40° F. or during inclement weather
Dry Time**	2 to 4 hours
Number of Coats	One Coat
VOC Content	35 g/L (0.30 lbs./gal.)
Solids % by weight	58%
Solids % by volume	45.5%
Solvent	Water

UL790: See UL listings for use as an optional primer

**Dry time for Prime Time will vary depending on temperature, humidity, thickness at which the product is applied and wind. Lower wind speed, higher humidity or higher wet film thickness will increase the dry time in excess of the reported average.

Prime Time®

Acrylic Roof Primer

Application:

Mixing: Always mix Prime Time® primer thoroughly before use.

Surface Preparation: All substrates should be properly cleaned and agitated prior to application of Prime Time®.

Application: Brush application is best for touchup and small jobs. A quality, natural fiber brush is recommended. For large application, apply at a rate of 100-130 square feet per gallon. A roller or spray equipment is recommended. Allow to dry prior to top coating. Use of a .015 to .017 spray tip is recommended to ensure proper coverage.

Clean Up:

Clean up brushes, rollers, and spray equipment with warm water solution of Mox® multipurpose cleaner.

Disposal:

Dispose of product in accordance with local state and federal regulations governing hazardous waste.

Safety:

Warning: HARMFUL IF SWALLOWED. CONTACT A PHYSICIAN IMMEDIATELY. May cause eye, skin and respiratory system irritation. Keep out of the reach of children. If spraying use a NIOSH-approved dust/mist mask.

First Aid: Eyes – immediately flush with plenty of water for at least 15 minutes. If a contact lens is present, **DO NOT** delay irrigation or attempt to remove the lens until flushing is complete. Skin – wash with soap and water, followed by a thorough rinse. Ingestion – if swallowed, **DO NOT INDUCE VOMITING**, dilute with three to four glasses of water. Immediately call a Poison Control Center or

physician for further instructions. Inhalation – immediately move to fresh air.

For US Health Hazard Information, call:

1-888-786-0974

Proposition 65 Statement: This product contains chemicals known to the State of California to cause cancer, birth defects or other reproductive harm.

Storage:

Keep containers tightly closed when not in use. Store in a cool place, above 40° F. Keep from freezing.

Please Note: *Previous field-applied coatings and residential properties are not warrantable.*



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