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VEHICLE PRODUCTS Products that go the extra mile for you

May 2018



CONKLIN CUSTOMER CONNECTION The latest in Vehicle Products News SAVING MONEY AT THE PUMP WITH FUEL MATE PLUS®

Numerous reports from news sources such as CNBC, *Fortune*, and *Consumer Reports* indicate gas prices are expected to rise significantly this summer due to reduced oil production. While some motorists around the country are already experiencing per gallon prices of more than \$3, this could get even higher.

According to AAA, as of early May 2018, the average price for regular-grade gasoline was \$2.81 per gallon compared to \$2.35 a year ago. That's an increase of nearly 20 percent. Experts predict drivers could pay an additional \$100-\$200 for gasoline in 2018 compared to last year.

Where you live makes a difference in the price you'll pay at the pump. Citizens in California are shelling out \$3.62 per gallon compared to motorists in Maryland who are paying \$2.77 (GasBuddy).

However, you don't have to live across the country to see a drastic difference between per gallon fuel costs. Popular apps like GasBuddy will help drivers find the best prices at the pump using real-time fuel cost analysis. For example, in states like Pennsylvania, side-by-side counties can differ as much as \$0.50 a gallon!

The grade of gasoline (higher-cost premium or mid-grade versus regular) you use is also a large determining factor. You should always reference your vehicle's manual, but if your vehicle can operate on regular grade, you could keep more money in your pocket by running regular gas.

Considering this, did you know that Conklin has an easy way for you to not only save money at the pump, but extend the life of your vehicle, reduce maintenance, and is even environmentally friendly?



Fuel Mate Plus® Gasoline Fuel Conditioner

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SAVING MONEY AT THE PUMP WITH FUEL MATE PLUS® (CONT.)

Maintain top fuel system performance in your gasolinepowered vehicles and equipment with Conklin's Fuel Mate Plus. This gasoline conditioner keeps fuel systems clean to efficiently burn today's fuels. Used as recommended, Fuel Mate Plus provides daily protection from performancerobbing buildup of deposits and debris, extending injector, spark plug, and fuel pump life. Cleaner combustion leads to smoother operation and longer maintenance-free engine life.

Simply add Fuel Mate Plus before filling your tank with gasoline. Use 1 ounce of Fuel Mate Plus to every 10 gallons of gas. Add Fuel Mate Plus at every fill up to keep your engine clean.

Fuel Mate Plus Features

- Improves efficiency
- Keeps carburetors and injectors clean
- Inhibits fuel system rust and corrosion
- Minimizes intake valve deposits
- Reduces exhaust emissions
- Helps extend engine life
- Will not harm catalytic converters
- Improves fuel stability

With demand for gasoline reaching record-breaking levels and nearly a dozen states approaching or topping \$3 a gallon, let Conklin help you fight the battle at the pumps. Along with using Fuel Mate Plus, Conklin has outlined ways for you to make the most out of your summer, whether you're hitting the road cross country or staying local.

Fuel Mate Plus is available in 1-pint cases (6 each - **#006025**), 1-gallon cases (4 each - **#006064**), and for larger vehicle fleets, 55-gallon drums (**#006098**).

Tips to Spend Less on Gas (*Consumer Reports*):

- Use a gas station app or website to help you find the lower price. Sites such as GasBuddy, AAA, Fuel Finder, and Gas Guru are great resources.
- Summer is a popular time for vacations, check prices in different states you visit. Prices can vary significantly as a result of each state's gasoline tax.
- How are you going to pay—cash or credit card? Depending on which station you use, both have their benefits.



Learn more about Fuel Mate Plus and other Conklin Vehicle Products by visiting www.conklinvehicleproducts.com