

AGROVANTAGE® PRODUCTS

The Crop Management System of Champions

April 2019



CONKLIN CUSTOMER CONNECTION

THE LATEST IN AGROVANTAGE SYSTEM NEWS

AGROVANTAGE SYSTEM SHOWCASED IN FRONT OF AMERICA'S BEST FARMERS

Commodity Classic is America's largest farmer-led, farmer-focused convention and trade show, and in mid-March, representatives from Conklin made their way to Orlando, Florida, to share new ideas and innovation that Conklin is bringing to the agriculture industry.

Conklin Distributors and representatives answered questions about and shared the benefits of Conklin's world-class crop management system: the AgroVantage System. While at the event, they utilized this time to explain to farmers how to get crops off to a great start with the highest percentage analysis of in-row potassium with Feast® fertilizers, share how one of its newest products—Syntose FA® Liquid Sugar—positively performed compared to other sugar sources used in trials featuring in-furrow applications, and inform growers how Intensify® Plant Growth Regulator performed last year in nation-wide trials and how it can benefit farming operations in 2019.

Participants from across the nation, including Conklin's own Dan Willgohs, AgroVantage Marketing Manager, share how Commodity Classic is the perfect place to connect the AgroVantage brand with high-caliber, innovative, professional crop producers who are seeking knowledge and are ready to adopt new technologies and ideas. He explains why this annual convention and trade show is the best place for the AgroVantage System to reach today's agricultural leaders.

"This is the only trade show that Conklin attends every year from a corporate level representing the agricultural industry," Dan stated. "We rely on Conklin Distributors to participate in other trade shows, but because of the national prominence of this particular event, we've decided that Commodity Classic is one that we want to participate in every year."

Conklin's corporate involvement in Commodity Classic is another platform it's leveraging to promote the AgroVantage System and impact farmers across America. After attending Commodity Classic and learning more



Top: Dan Willgohs, Tim Fetzer, Kip Cullers, Denny Dammen, Rich McPhillips, Joey Doyle, Charles Livesay, and Isaiah Akers. Bottom: Brandon Keithley, Rod Livesay.

about the Conklin AgroVantage System, farmers return home with ideas, products, and technologies that help achieve the genetic potential of their crops, increase their yields, and maximize their return on investment.

Conklin shares its deep appreciation for those national and state crop association winners who utilized products within the AgroVantage System, and is grateful for those who stopped by Conklin's booth at Commodity Classic to learn more about the AgroVantage System as well as those who represented Conklin and shared valuable information with farmers about Conklin's world-class crop management system.



Proven products made for American farmers for over 50 years

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FARMERS ACROSS THE NATION FACING COLD, WET SPRING

Circumstances have aligned for many growers across the Midwest to see challenging conditions when planting this year. From massive flooding this spring to late harvests last fall, countless farmers are already fighting an uphill battle this year. However, Conklin has many of the tools needed to tackle these issues as growers gear up for the 2019 planting season.

One of the newest products to the AgroVantage System, **Intensify® Plant Growth Regulator**, will help farmers who are struggling with wet conditions. With strong roots and early emergence, Intensify applied at planting will get crops off to the right start to maximize yield potential. Intensify contains a blend of plant growth regulators designed to promote root growth and development, stimulate cell division and elongation, and enhance germination. Dissolving easily, Intensify can be tank-mixed with starter fertilizer, allowing farmers to get going faster.

Since farmers are facing above-average field work this spring as a result of severe flooding or delayed and/or slowed harvest, which did not permit enough time for fall field work to be accomplished, getting in the field is a priority.

With this sense of urgency, farmers should take a look at **Conklin's Feast® fertilizers**. Conklin's starter and foliar fertilizers start with the highest quality raw materials to produce a superior finished product. As the Owner, Chief Executive Officer, and President of Conklin Company Inc., Charles W. Herbster is also one of Conklin's tried and true customers, utilizing the AgroVantage System, including Feast fertilizers, on his family farm, Carico Farms Inc., in southwest Nebraska.

With over 30 years of consistent research and field-proven test results, Mr. Herbster is committed to providing highly effective products that increase

Growers across the country submitted first-year data of "on-farm research" on Intensify. Conklin received 83 results from corn growers that averaged 6.2 Bu/A-increase when using Intensify (CO, IA, IL, IN, KS, MN, MO, NE, OH, PA, WI). With 49 results from soybean growers, Intensify provided an average of 3.9 Bu/A over untreated sections (IA, IN, KS, MN, MO, ND, NE, OH, PA, SD).

both quality and yield. Feast fertilizers are near neutral, low salt, clear liquid fertilizers that provide the biggest response and greatest nutrient uptake as seeds germinate and plants emerge, supporting enhanced early growth.

Learn more about Feast starter and foliar fertilizers and Intensify Plant Growth Regulator by visiting www.ConklinAgroVantage.com.