



Proven products made for American farmers for nearly 50 years

# AGROVANTAGE® PRODUCTS

The Crop Management System of Champions

November 2018



## CONKLIN CUSTOMER CONNECTION

THE LATEST IN AGROVANTAGE SYSTEM NEWS

### SAVE NOW ON CONKLIN'S QUALITY FEAST® FERTILIZERS

Conklin remains committed to providing the highest-quality products that our growers have come to expect. The value and quality of products within the AgroVantage System are second to none. Take Conklin's **Feast fertilizers**, for example, which has only increased in value over the years.

Feast starter fertilizers begin with the highest-quality raw materials to produce a superior finished product. Unlike most fertilizers in the industry, Feast is an absolutely clear liquid, true solution with no impurities. Feast starter fertilizers have no detectable levels of arsenic. Compare that to other fertilizers, such as 10-34-0, which have variable levels of this element. At higher levels, arsenic can lead to severe health problems. The Maximum Contaminant Level (MCL) of arsenic in drinking water is 10 ppb (parts per billion); a typical 10-34-0 will contain 50-500 ppm or 5,000-50,000 times the MCL level of arsenic for drinking water. While dangerous for human consumption at higher levels, heavy metal contamination can also have decimating effects on soil microbial activity.

Additionally, Conklin uses 100% orthophosphate, food-grade phosphoric acid in our Feast fertilizers. You might have eaten foods containing the same phosphoric acid utilized in Feast fertilizer, such as nationally branded and recognized boxed macaroni and cheese and prepackaged brats. Technical-grade phosphoric acid, used in other fertilizers on the market, contains higher levels of heavy metals compared to food-grade-based products that meet Conklin's standards.

Break the yield barrier next year by purchasing Conklin's Feast fertilizers now and save. The 2018-19 Feast Fertilizer/AgroVantage Companion Products Program allows growers to purchase quality Feast products at a reduced price and take advantage of early shipping incentives. This program allows for more flexibility for growers, a lower base price, and still have early shipping incentives for early delivery and orders.



FEAST® 3-18-18

### AGROVANTAGE COMPANION PRODUCTS EARLY PURCHASE DISCOUNTS

Distributors with a Conklin account can receive a total of up to **22.5% off** companion products using the Pro Ag Discount (3%), Early Purchase Discount (12%), AgroVantage Cash Discount (1.5%), and Early Shipping Incentive Discount (5% - *if meets requirements*) through Nov. 7. **Starting Nov. 8, these discounts will be adjusted to a total of up to 20.5%.**

To access the Feast Fertilizer/AgroVantage Companion Products Program, log in to **Conklin Central** and scroll down to the bottom of the page or visit the Documents Library and search "Ag Promotions."



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### SUPPORT HIGH-YIELDING CROPS WITH THE NEW AGROVANTAGE SOIL RECOMMENDATIONS PROGRAM

Did you know that soil and tissue tests are the best ways to accurately determine the fertilizer requirements of your soil and plant uptake? Proper collection of soil and tissue samples is one of the most important steps you can take in any crop management program.

Conklin has partnered with Midwest Laboratories® for more than 30 years to provide quality, affordable testing to growers using the AgroVantage System. The AgroVantage Soil Testing Recommendations Program now allows for more flexibility by the grower.

With this new program, producers have the option to use AgroVantage System products in side-band applications to meet additional P, K, S, and micronutrient fertility needs. This provides growers with additional opportunities to take advantage of high-quality products found in the

AgroVantage System. New products, such as **Syntose FA®**, **Intensify®**, and **Wex®**, have been added to the recommendations program.

In addition, more options for flexibility have been added to the features of this new recommendations program. Growers and Distributors will now have the ability with their AgroVantage recommendations to select different analysis of Feast® starter fertilizers. For example, if you submit 10 soil samples and eight recommend **9-18-9**, another recommends 8-24-0, and the last recommends **3-18-18**, you can now change each sample to obtain a recommendation for 9-18-9.

Visit [www.conklin.com/midwest-labs-single-credit](http://www.conklin.com/midwest-labs-single-credit) to learn more about the steps needed to utilize the new AgroVantage Soil Testing Recommendations Program.

### GET EVEN MORE OUT OF YOUR CROPS BY ATTENDING CONKLIN'S PRO AG TRAINING PROGRAMS

Grow your profits and enhance your yields by attending Conklin's 2018-19 Pro Ag training programs. Discover how to get the most out of your crops at one of the many Pro Ag programs scheduled throughout the country this winter and early spring.

Many producers credit Conklin's Pro Ag Training for helping them take their farming operation to the next level. Put the experts' knowledge to work for you by attending Conklin's Pro Ag training programs. Visit [www.conklinproag.com](http://www.conklinproag.com) to learn more about Pro Ag training programs and read customer testimonials.

#### 2018-19 PRO AG TRAINING PROGRAMS

PRO AG I - Burnsville, MN (Nov. 19-20)	PRO AG I - Morrisville, NC (Feb. 7-8)
PRO AG I - Kearney, NE (Dec. 3-4)	PRO AG I - Ankeny, IA (Feb. 11-12)
PRO AG I - Bettendorf, IA (Dec. 6-7)	PRO AG I - Lincoln, NE (Feb. 18-19)
PRO AG I - Kansas City, MO (Dec. 13-14)	PRO AG I - Memphis, TN (Feb. 21-22)
PRO AG I - Rochester, NY (Dec. 17-18)	PRO AG I - Grantville, PA (March 4-5)
PRO AG I - Sioux Falls, SD (Jan. 3-4)	PRO AG I - Fargo, ND (March 7-8)
PRO AG I - Dublin, OH (Jan. 7-8)	PRO AG I - Indianapolis, IN (March 11-12)
PRO AG I - South Bend, IN (Jan. 17-18)	PRO AG I - Kansas City, MO (March 14-15)
PRO AG II - Omaha, NE (Jan. 21-22)	