

MANAGEMENT VS. LEADERSHIP TIPS



The world is quickly evolving and management styles are no exception. In today's fast-paced environment, it is important to stay up to date on how the world's changing culture is influencing how we interact with one another, which becomes a crucial factor to consider when managing a group of people. These tips will help you understand the difference between a "manager" and a "leader" and how this ultimately impacts an organization's bottom line.

Communication

While communication is one of the most basic necessities of good leadership, it is still incredibly undervalued and misunderstood. The key to good communication isn't about additional meetings or phone calls, it is about making the time together consistent, to the point, and effective. For a meeting to be effective, it must include:

- 1) Stated goals: Stay on topic and focus on why everyone is there by making it known what the intended purpose of the meeting is.
- 2) Active participation: Collaboration is a critical component of an effective meeting. It is the leader's role to facilitate good communication and cooperation.
- 3) Small group: A small group is essential for an effective meeting because it aids in the previous requirement: active participation.

"Do as I say, not as I do."

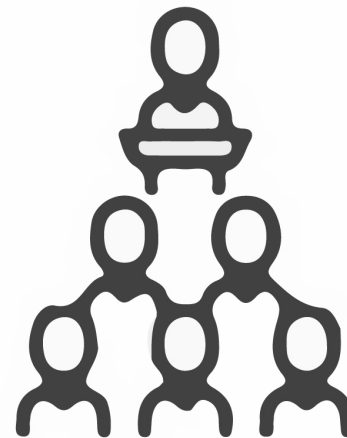
For better or for worse, leading by authority may have been enough to get the message across and the job done, but today, using this approach most likely will not manifest well with others. Instead of taking this approach, it is better to lead by example. Contrary to the old-fashioned belief, respect is earned, not demanded. How can someone respect a leader who has yet to do what is being asked of others?

Emotional Intelligence

A manager is ultimately there to see that the job gets done, but a leader understands that the job cannot get done without first addressing the human element – feelings. If a person is feeling overworked or stressed out, they are going to have a hard time getting the job done efficiently and effectively. A leader takes the time to build trust and a mutual understanding with their employees; most importantly, though, they do it authentically. The inability to have empathy for another's wellbeing will prove to be a great hindrance to the overall cohesion of a team

No Risk, No Reward

The traditional top-down management structure won't get anyone anywhere fast in a fast-paced climate that demands innovation through collaboration. Let go and let people take ownership of their trade; doing this will allow everyone to come together and contribute their own unique perspective. A manager may view this move as risky, but a leader knows the benefits far exceed any possible drawbacks.



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